

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 557403 /		<u>Alt Order #</u> 09760450
<u>Product</u> COFFMAN 4 CONGRESS		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 2672
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/16/12	10/22/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
2	31	10/16/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$325.00			
3	31	10/16/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
4	31	10/21/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$150.00			
5	31	10/21/12	10/21/12	NFL/Postgame	2p-230p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,500.00			
6	31	10/16/12	10/22/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
E 7	31	10/16/12	10/22/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	31	10/16/12-10/22/12	M-F 5p-530p Fox 31 News	5p-530p	MTuWThF----	:30		\$450.00	NM		
	Credited											
E 8	31	10/16/12	10/22/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/16/12-10/22/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$450.00	NM		
	Credited											
	2	31	10/16/12-10/22/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$450.00	NM		
	Credited											
	5	31	10/16/12-10/22/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$450.00	NM		
	Credited											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
557403 /	09760450

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	COFFMAN 4 CONGRES	2672

Advertiser	Original Date / Revision
Coffman/R/Congress	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 9	31	10/20/12	10/20/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/15/12-10/21/12 News Saturday 5p-530 5p-530p -----Sa- :30 \$200.00 NM Credited												
E 10	31	10/20/12	10/20/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/15/12-10/21/12 News Sa 530-6p 530p-6p -----Sa- :30 \$200.00 NM Credited												
E 11	31	10/16/12	10/22/12	The Simpsons	6p-630p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 5 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/16/12-10/22/12 The Simpsons 6p-630p MTuWThF--- :30 \$450.00 NM Credited 3 31 10/16/12-10/22/12 The Simpsons 6p-630p MTuWThF--- :30 \$450.00 NM Credited 4 31 10/16/12-10/22/12 The Simpsons 6p-630p MTuWThF--- :30 \$450.00 NM Credited 5 31 10/16/12-10/22/12 The Simpsons 6p-630p MTuWThF--- :30 \$450.00 NM Credited												
E 12	31	10/16/12	10/22/12	The Simpsons	630p-7p		:30			NM	2	\$1,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 5 \$575.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 31 10/16/12-10/22/12 The Simpsons 630p-7p MTuWThF--- :30 \$575.00 NM Credited 4 31 10/16/12-10/22/12 The Simpsons 630p-7p MTuWThF--- :30 \$575.00 NM Credited 5 31 10/16/12-10/22/12 The Simpsons 630p-7p MTuWThF--- :30 \$575.00 NM Credited												
E 13	31	10/18/12	10/18/12	MLB Championship Ser	2p-CC		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---T--- 1 \$1,500.00												
14	31	10/20/12	10/20/12	College Football on	1p-cc		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$1,200.00												
15	31	10/16/12	10/22/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$1,500.00												
16	31	10/20/12	10/20/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$500.00												
N 17	31	10/17/12	10/17/12	MLB Championship Ser	2p-CC		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --W--- 1 \$1,500.00												
N 18	31	10/19/12	10/19/12	MLB Championship Ser	2p-CC		:30			NM	2	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 2 \$2,500.00												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals SpotsAmount	
											1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 19 31		10/17/12	10/19/12	M-F LN 930p-10p	930p-10p		:30			NM		
Week:		10/15/12	10/21/12	-- WTF--				1	\$1,100.00			
											1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 20 31		10/17/12	10/19/12	M-F 1p-2p	1p-2p		:30			NM		
Week:		10/15/12	10/21/12	-- WTF--				1	\$125.00			
Totals											40	\$29,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	40	\$29,000.00	\$24,650.00
Totals	40	\$29,000.00	\$24,650.00

Signature: _____ **Date:** _____

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